



## 2021 Vendor Survey

1. What is your 5-digit zip code \_\_\_\_\_
2. What vendor category does your business/organization fall under?  
 Food/Drink     Arts/Crafts     Merchant/Service     Farmer's Market  
 Nonprofit     Political Party     Other \_\_\_\_\_
3. Is this your first time participating in Marketfest?     Yes     No  
If YES, how did you hear about Marketfest? \_\_\_\_\_  
If NO, how many years have you participated in Marketfest? \_\_\_\_\_
4. On Average, how much did you make in sales per week? \_\_\_\_\_
5. Do you participate/vend in other events/festivals?     Yes     No  
If YES, which events/festivals? \_\_\_\_\_
6. Do you plan to reapply for Marketfest again next year?     Yes     No  
Why or why not? \_\_\_\_\_
7. While a vendor at Marketfest, what else did you do in town?  
 Dine     Shop     Visit Friends/Family     Entertainment  
 Other \_\_\_\_\_

**Thank you for completing a survey on this year's Marketfest. Your feedback is very important to us and will help us make decisions about the festival in the future.**

*Please email to [info@marketfestwbl.com](mailto:info@marketfestwbl.com) or mail to the address below  
**by August 30.***

Marketfest  
2150 3rd Street, Ste 4  
White Bear Lake, MN 55110